



MASTER OF BUSINESS ADMINISTRATION

Industrial Visit Report on KCP Sugar and Industries Corporation Ltd, Vuyyuru

Event Name	Industrial Visit
Event type	Extracurricular activities
Date / Duration	One day (24/12/2025)
Resource Person / Guided By	Raghu Production head
Name of the Co-ordinators	Dr.D.Venkateswarlu , Dr.R.Jeyalakshmi, Dr.U.Rambabu, Mrs.T.Megahana
Target Audience	MBA I Year students
Total no of Students	117
About the Event	The industrial visit to KCP Sugars provided MBA students with practical exposure to sugar manufacturing and industrial operations. Students observed key production stages such as cane crushing, juice extraction, clarification, evaporation, crystallization, and packaging, along with insights into plant layout, machinery, and workflow management. The visit helped bridge the gap between theoretical learning and real-time industrial practices.
Objectives	The objective of the visit was to familiarize students with sugar production processes, quality control measures, machinery operations, maintenance practices, and supply chain management through direct industrial observation.
Outcomes	Students gained knowledge of the complete production cycle from raw sugarcane to finished products, along with an understanding of quality testing, safety practices, production planning, inventory management, and distribution systems. This enhanced their ability to connect management concepts with practical applications in the agro-processing industry.
Feedback	Students appreciated the clear explanations provided by the technical team and found the visit highly informative. It improved their understanding of production systems, safety standards, and quality management, making the experience valuable for their academic and professional development.

Photographs



Photographs from the industrial visit.

Head of the department

Dr.K.Deepika